

<b>Fiscal Unit/Academic Org</b>	Art Education - D0225
<b>Administering College/Academic Group</b>	Arts And Sciences
<b>Co-administering College/Academic Group</b>	Business
<b>Semester Conversion Designation</b>	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
<b>Current Program/Plan Name</b>	Art Education
<b>Proposed Program/Plan Name</b>	Art Education
<b>Program/Plan Code Abbreviation</b>	ARTEDU-BAE
<b>Current Degree Title</b>	Bachelor of Art Education

**Credit Hour Explanation**

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		24	16.0	15	1.0
Required credit hours offered by the unit	Minimum	16	10.7	9	1.7
	Maximum	0	0.0	0	0.0
Required credit hours offered outside of the unit	Minimum	9	6.0	6	0.0
	Maximum	0	0.0	0	0.0
Required prerequisite credit hours not included above	Minimum	5	3.3	3	0.3
	Maximum	0	0.0	0	0.0

**Program Learning Goals**

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Students understand the issues, problems and policy interventions impacting the contemporary arts and cultural sector.
  - Students understand the purpose, function, and professional decision making in arts and cultural organizations.
  - Students understand the professional role and responsibilities of the artist and the cultural worker in society.
  - Students practice creative & critical thinking, opportunity recognition and innovative practice in various arts & cultural environments.

**Assessment**

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

**Program Specializations/Sub-Plans**

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- FCOB\_support.pdf: Fisher letter  
*(Support/Concurrence Letters. Owner: Savage, Shari L)*
- Chairs-let 10:09.docx: Chair's letter  
*(Letter from Program-offering Unit. Owner: Savage, Shari L)*
- APA\_MinorRationale1-31.docx: Rationale  
*(Program Rationale Statement. Owner: Savage, Shari L)*
- AE\_Minor\_Sheet\_Update\_8-9-10B.pdf: quarter advising sheet  
*(Quarter Advising Sheet(s). Owner: Savage, Shari L)*
- APA\_MINOR\_CAP\_SHEET\_SEMESTER1-31(2).doc: semester advising sheet  
*(Semester Advising Sheet(s). Owner: Savage, Shari L)*
- 2.4.11.APA\_MINOR\_CAP\_SHEET\_SEMESTER1-31(2)-3.doc: revised semester advising sheet  
*(Semester Advising Sheet(s). Owner: Williams, Valarie Lucille)*
- Art Ed.A and H.CL.pdf: A and H Cover Letter  
*(Letter from the College to OAA. Owner: Williams, Valarie Lucille)*
- A and H-1-Arts.BAE:AEM.CL.doc: A and H-1.Subc. CL  
*(Letter from the College to OAA. Owner: Williams, Valarie Lucille)*

## Comments

- This is a minor that was already approved. The PACER drop down menu does not have a minor category to select.  
*(by Savage, Shari L on 01/28/2011 10:34 AM)*

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Savage,Shari L	10/22/2010 03:49 PM	Submitted for Approval
Approved	Savage,Shari L	10/22/2010 03:56 PM	Unit Approval
Revision Requested	Williams,Valarie Lucille	11/03/2010 11:55 AM	College Approval
Submitted	Savage,Shari L	11/08/2010 09:07 PM	Submitted for Approval
Approved	Savage,Shari L	11/08/2010 09:08 PM	Unit Approval
Revision Requested	Williams,Valarie Lucille	11/15/2010 04:16 PM	College Approval
Submitted	Savage,Shari L	11/23/2010 10:45 AM	Submitted for Approval
Approved	Savage,Shari L	11/23/2010 10:48 AM	Unit Approval
Revision Requested	Williams,Valarie Lucille	01/27/2011 04:05 PM	College Approval
Submitted	Savage,Shari L	01/27/2011 04:45 PM	Submitted for Approval
Revision Requested	Savage,Shari L	01/27/2011 05:04 PM	Unit Approval
Submitted	Savage,Shari L	01/27/2011 05:05 PM	Submitted for Approval
Approved	Savage,Shari L	01/27/2011 05:06 PM	Unit Approval
Revision Requested	Williams,Valarie Lucille	01/28/2011 08:50 AM	College Approval
Submitted	Savage,Shari L	01/28/2011 10:34 AM	Submitted for Approval
Approved	Savage,Shari L	01/28/2011 10:36 AM	Unit Approval
Revision Requested	Williams,Valarie Lucille	01/31/2011 08:29 AM	College Approval
Submitted	Savage,Shari L	01/31/2011 10:50 AM	Submitted for Approval
Revision Requested	Savage,Shari L	01/31/2011 10:52 AM	Unit Approval
Submitted	Savage,Shari L	01/31/2011 10:53 AM	Submitted for Approval
Approved	Savage,Shari L	01/31/2011 10:54 AM	Unit Approval
Revision Requested	Williams,Valarie Lucille	01/31/2011 11:17 AM	College Approval
Submitted	Savage,Shari L	01/31/2011 12:04 PM	Submitted for Approval
Approved	Savage,Shari L	01/31/2011 12:28 PM	Unit Approval
Revision Requested	Williams,Valarie Lucille	01/31/2011 03:28 PM	College Approval
Submitted	Savage,Shari L	01/31/2011 05:01 PM	Submitted for Approval
Approved	Savage,Shari L	01/31/2011 05:03 PM	Unit Approval
Approved	Williams,Valarie Lucille	02/02/2011 02:37 PM	College Approval
Pending Approval	Nolen,Dawn Jenkins,Mary Ellen Bigler Meyers,Catherine Anne Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay	02/02/2011 02:37 PM	ASCCAO Approval



College of Arts and Sciences

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230 North Oval Mall  
Columbus, OH 43210

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Web [artsandsciences.osu.edu](http://artsandsciences.osu.edu)

January 31, 2011

Lawrence Krissek, Professor of Earth Sciences  
Faculty Chair, Committee on Curriculum and Instruction  
College of the Arts and Sciences

Dear Larry,

Arts and Humanities-1, Arts Subcommittee met and unanimously approved the Bachelor of Art Education major and the Minor in Arts Entrepreneurship from the Department of Art Education. The subcommittee discussed certain aspects of the programs, and I have outlined them below:

**Bachelor of Art in Education:** The subcommittee reviewed the transition from the five-year BAE and MA with Licensure to the four-year BAE with Licensure. We noted that beyond the change from the combined BAE/MA program to a four-year degree with Licensure, the revised program remained similar to the quarter-system.

**Minor in Arts Entrepreneurship:** The subcommittee reviewed the transition from the quarter-system program to the semester-system and noted that it is a straight conversion: 5 quarter courses to 5 semester courses.

We are sending these programs forward for review at the full Committee on Curriculum and Instruction.

Thank you for their consideration,

A handwritten signature in cursive script that reads 'Valarie Williams'.

Valarie Williams, Professor of Dance  
Associate Dean, College of Arts and Sciences, Arts and Humanities  
Chair-for-a-Day, Subcommittee of Arts and Humanities-1, Arts

cc: Patricia Stuhr, Professor and Chair, Department of Art Education  
Mark Shanda, Professor and Interim Dean, Arts and Humanities  
Shari Savage, Calendar Conversion Coordinator, Department of Art Education



24 November 2011

Lawrence Krissek, Professor of Earth Sciences  
Faculty Chair, Committee on Curriculum and Instruction  
College of Arts and Sciences

Dear Larry,

The chairs and directors of the visual and performing arts units met on November 3, 2010 with Interim Divisional Dean Mark Shanda and me to review and approve the following visual arts programs: Bachelor of Arts in Art, Bachelor of Fine Arts in Art, Minor in Art; Bachelor of Art Education, a new program Bachelor of Arts in Arts Management, and the minor in Arts Entrepreneurship; Bachelor of Science in Design in Industrial Design, Bachelor of Science in Design in Interior Design, Bachelor of Science in Design in Visual Communication Design, and the Minor in Design; the Bachelor of Arts in History of Art, and the Minor in History of Art.

The Arts chairs and directors reviewed the programs with the accreditation requirements for each major in mind. All four visual arts units are accredited by the National Association of Schools of Art and Design, and they will be reviewed by NASAD during 2012 – 2013 with a complete self-study and on-site visit. I have enclosed our accreditation agreement that we will be reviewed in the 2012-2013 academic year.

The tagged degree programs in the arts, including their GEC components, were first approved by CAA in May of 1991 and reaffirmed in March, June, and October in 2008 by CAA. The tagged degree programs in the arts are retaining their General Education exemptions and have converted with a one-to-one parallel of the quarter-based GEC to the semester-based GE. The GE component is an integral part of the arts programs; the GE component is threaded throughout the advising sheets or four year plans for each individual tagged degree. Unlike a traditional untagged B.A. or B.S. degree, the tagged arts degrees consider no part of the GE ancillary to its program. As such, the GE requirements are included within the degree total for each undergraduate major. There is no one common GE for all arts programs; each program has a *different* formulation. Please keep this in mind as your subcommittees review the multiple programs from the tagged degrees in the arts.

The eight chairs and directors enthusiastically endorsed the programs, and I have included a cover letter for each individual unit. Therefore, I am submitting for approval the proposals for the semester versions of our undergraduate visual arts tagged and untagged degrees. If you have any questions or concerns, please do not hesitate to call or email me at 292-5727 or [williams.1415@osu.edu](mailto:williams.1415@osu.edu).

Thank you for your consideration of these proposals,



Valarie Williams, Professor of Dance  
Associate Dean, College of Arts and Sciences, Arts and Humanities

CC: Sergio Soave, Professor and Chair, Department of Art  
Patricia Stuhr, Professor and Chair, Department of Art Education  
Paul Nini, Professor and Interim Chair, Department of Design  
Andrew Shelton, Associate Professor and Chair, Department of History of Art  
Maria Palazzi, Associate Professor and Director, ACCAD  
Mark Shanda, Interim Divisional Dean, Arts and Humanities and Professor of Theatre



Office of the Dean

Arts and Humanities  
186 University Hall  
230 North Oval Mall  
Columbus, OH 43210-1319

Phone (614) 292-1882  
Fax (614) 292-8666

February 11, 2010

Sarah Couch  
Accreditation Specialist  
11250 Roger Bacon Drive, Suite 21  
Reston, VA 20190-5248

Dear Sarah,

I am in receipt of your email of January 13, 2010, and we are following up with revised dates the accrediting body will accept. The new date of postponement to 2012-2013 will affect the accredited units at The Ohio State University: the Departments of Art, Art Education, Design, and History of Art, which are accredited by NASAD; the Department of Dance, which is accredited by NASD; the Department of Theatre, which is accredited by NAST; and the School of Music, which is accredited by NASM. As we discussed, 17 Ohio universities are making the conversion from quarters to semesters with an implementation date of August 2012.

We are requesting a postponement until **2012-2013** of our accrediting self-studies and site visits for Art, Art Education, Design, History of Art, Dance, and Theatre. While we originally determined that self-studies and site visits will be more productive and will provide us with the most valuable feedback after we have been through a Fall and Spring Semester cycle, we will meet your deadline of 2012-2013 for self-study and site visit. The School of Music has recently undergone a self-study report and site visit, and therefore will submit the semester version of the quarter programs as we discussed: the documents presented to OSU curricular bodies and the addendum that addresses any changes from within the categories in the table of contents of the NASM handbook.

Thank you for working with us as we take on the exciting process of delivering our undergraduate and graduate programs on the semester calendar. Please let me know if you find the proposed time frame acceptable for the accrediting agencies.

Thank you,

Valarie Williams  
Professor of Dance  
Associate Dean  
[Williams.1415@osu.edu](mailto:Williams.1415@osu.edu)

cc: W. Randy Smith, Vice Provost for Academic Programs  
Patrick S. Osmer, Vice Provost for Graduate Studies and Dean of the Graduate School  
John W. Roberts, Dean of Arts and Humanities  
Sergio Soave, Department of Art  
Patricia Stuhr, Department of Art Education  
Susan VP Petry, Department of Dance  
Paul Nini, Department of Design  
Andrew Shelton, Department of History of Art  
Edward Adelson, School of Music  
Mark Shanda, Department of Theatre



January 24, 2011

Lawrence Krissek, Professor of Earth Sciences  
Faculty Chair, Committee on Curriculum and Instruction  
College of the Arts and Sciences

Dear Larry,

We are submitting the semester versions of the Department of Art Education's undergraduate programs: Bachelor of Art Education (BAE), a new BA in Arts Management, and the Minor in Arts Entrepreneurship. The semester degree proposals were reviewed and approved by the Department of Art Education, reviewed by me at various stages, and reviewed by the chairs and directors in the arts units with Interim Divisional Dean Mark Shanda. This group functioned as a NASAD standard and curricular review body, and unanimously approved the programs at their November 3, 2010 meeting. In addition, please find a letter of support for the new B.A. in Arts Management from the college under Joe Steinmetz' signature, Vice-Provost and Executive Dean, College of Arts and Sciences.

**Bachelor of Art Education:** The BAE in Art Education was first approved by CAA in May of 1991 with the group of tagged degrees from the arts, and revisions were last revised and approved by CAA on October 8, 2008. The quarter-based degree was 181 credit hours and its semester-based version is 123 credit hours. The GEC was converted on a course-to-course parallel to the GE, and therefore the BAE is retaining its 1991 exemptions from the GE. The most significant change to this major is they are moving from a BAE/MA with Licensure degree to a four-year BAE degree with Licensure. The major course-work offered for the first three years in the Department of Art and the final year in the Department of Art Education reflects the same curricular experience they had on quarters. As before, the undergraduate studies chairs within the Department of Art and the Department of Art Education created their semester-version programs in consultation with each other. The Transition Plan outlines how students will still enter the MA-Licensure Program during 2012-2013, and how students entering after Summer 2012 will concurrently complete the degree and the licensure component. Please note that the BAE in Art Education has an assessment plan on file with OAA, confirmed October 15, 2010.

**Minor in Arts Entrepreneurship:** The Minor in Arts Entrepreneurship was approved by CAA on June 2, 2010. There were no major revisions to the program. The program converted from 24 credit hours to 16 credit hours and maintained the three required courses in Art Education along with the two required courses from Fisher College of Business. Please note that in the PACER program, there was no provision made for the Minor, therefore it is filed under the heading of the department's existing BAE. We are still asking it be counted as a minor, even though the computer program has had us list it as a major, and a tagged degree.



**Bachelor of Art in Arts Management:** The faculty within the Department of Art Education created a new major program focusing on Arts Management, which is an outgrowth of the minor in Arts Entrepreneurship and is in response to the growing field of arts management. The 36-credit hour major is drawn from existing courses to complete credit hours in the Department of Art Education and in the Fisher College of Business. The prospectus for the major is included along with the information required for semester submission. Please note that the BA in Arts Management filed an assessment plan with their proposal.

As these undergraduate proposals travel from the Department of Art Education through the curricular approval process, please include these majors in a bundle with the undergraduate majors from the Departments of Art, Design, and History of Art. If you have any questions or concerns, please do not hesitate to call or email me at 292-5727 or [williams.1415@osu.edu](mailto:williams.1415@osu.edu).

Thank you for your consideration of these proposals,



Valarie Williams, Professor of Dance  
Associate Dean, College of Arts and Sciences, Arts and Humanities

CC: Patricia Stuhr, Professor and Chair, Department of Art Education  
Mark Shanda, Interim Divisional Dean, Arts and Humanities and Professor of Theatre  
Shari Savage, Calendar Coordinator, Department of Art Education



Office of the Executive Dean

Arts and Sciences  
186 University Hall  
230 North Oval Mall  
Columbus, OH 43210-1319

January 4, 2011

Phone (614) 292-1667  
Fax (614) 292-8666

W. Randy Smith  
Vice Provost for Academic Affairs  
203 Bricker Hall  
190 North Oval Mall  
CAMPUS

Dear Randy,

The Department of Art Education's newly created Bachelor of Arts in Arts Management has my full support. The new B.A. is an appropriate reflection of the scholarship and course offerings within the department.

Currently, we have a Minor in Arts Entrepreneurship that is administered by the Department of Art Education with support from the Fisher College of Business. The new B.A. is a direct outgrowth of this minor, and responds to a need in the field.

Thank you for your consideration of this request.

Sincerely,

A handwritten signature in cursive script, appearing to read "Joe".

Joseph E. Steinmetz, Ph.D.  
Executive Dean and Vice Provost  
College of Arts and Sciences

September 28, 2010

William Randall Smith  
Vice Provost – Curriculum & Instruction Relations  
Office of Academic Affairs  
203 Bricker Hall  
190 Oval Mall  
CAMPUS

Dear Vice Provost Smith,

Semester Conversion Cover Letter

Summarizes department's review processes for programs and courses

#### Undergraduate and Licensure

The Undergraduate and Licensure Committee, which is comprised of approximately half of the tenure track faculty, and chaired by a faculty member appointed by the chair, reviewed all programs, our minor, and courses. During the 2009-2010 academic year, the Undergraduate and Licensure Studies Committee was chaired by Dr. Kevin Tavin, who was administratively assisted by Dr. Shari Savage. This academic year 2010-2011, the committee is chaired by Dr. Deborah Smith-Shank, who is also assisted administratively by Dr. Shari Savage. The process for converting the BAE and MA Licensure program for our core teacher education students was as follows. A draft proposal was created by Dr. Kevin Tavin and Dr. Shari Savage after they had done extensive research on how other Art Education teacher education programs were constituted for semesters throughout the state. The proposal was also checked to make sure they were aligned with our accrediting bodies NCATE and NASAD and the State of Ohio's Education Standards. The chair of the Undergraduate and Licensure Studies Committee brought the draft to the entire committee and they discussed and refined the draft to a finished form, and voted unanimously to accept it. The chair then brought the plan to the entire faculty at a Faculty Meeting. Some of the faculty had questions and requested further information. The chair provided the requested information at the next Faculty meeting and a vote was taken by the entire faculty to approve the proposed program. The vote was unanimous in favor and the new four year teacher preparation program was approved. The Undergraduate and Licensure Committee, with the assistance of the faculty who supervised particular GEC courses and the GTAs who taught them, provided updated material for these and other service courses provided by the department to the university. The undergraduate minor in art

education, Entrepreneurship in the Arts, was reviewed and revised by faculty who taught in the Arts Policy and Administration area of our department. The minor revisions were brought to the Undergraduate and Licensure Committee and unanimously approved and then presented at a later Faculty Meeting, where the revisions were also unanimously approved. A new undergraduate Arts Management Program, B.A., was developed and brought to the Undergraduate and Licensure Committee for approval. The new program was created because of student demand and interdisciplinary interest in the program. It was approved by the Undergraduate and Licensure Committee and then brought to the entire faculty for their approval. The new Arts Management undergraduate program was approved unanimously by the faculty.

### Graduate Studies

The Graduate Studies Committee, which is comprised of approximately half of the tenure track faculty, and chaired by a faculty member appointed by the chair, reviewed all graduate programs and courses. During Autumn Quarter 2009 and Winter Quarter 2010, the Graduate Studies Committee was chaired by Dr. Christine Ballengee-Morris, and in Spring Quarter 2010 Dr. Vesta Daniel served as the committee chair. Both Graduate Studies Chairs were administratively assisted by the Graduate Program Coordinator, Ms. Kirsten Thomas. This academic year, 2010-2011, the committee continues to be chaired by Dr. Vesta Daniel, assisted administratively by Ms. Kirsten Thomas. The process for converting the MA programs and the Ph.D. Program for our graduate students from quarters to semesters was as follows. Each program's courses were reviewed by the entire Graduate Studies Committee and preliminary course reductions and combinations were suggested including new Programs of Study for each degree. All faculty members were responsible for providing the information required by the Office of Academic Affairs for the courses they taught. Many of the required courses for our programs were looked at intently and several courses were combined and reorganized to update content and assignments. A subcommittee of the Graduate Studies Committee met twice for several hours and discussed and refined the new Programs of Study for all programs. The revised Programs of Study were presented to the full Graduate Studies Committee and unanimously approved with minor changes. The Graduate Studies Chair brought the new Graduate semester program conversion documents to the Faculty retreat held in September 2010. After discussion, the faculty unanimously approved all of the revised semester conversion Graduate Programs of Study.

Recommends approval

As department chair, I agree with our tenure track faculty's decision, and approve all of the Undergraduate and Graduate Programs proposed.

List all current programs in the department

- a. Undergraduate bachelors degree programs and /or majors: BAE in Art Education; BA in Arts Management
- b. Undergraduate minors: Art Education Minor – Entrepreneurship in the Arts
- c. Undergraduate associate degree programs: NA
- d. Graduate degree programs: MA in Art Education, MA in Arts Policy & Administration, Ph.D. in Art Education
- e. Graduate minors: NA

- f. Graduate certificate programs: NA
- g. Graduate Specializations: Material Culture; Museum Education and Administration
- h. Professional degree programs: NA
- i. Combined programs: NA

Indicate which, if any program is being withdrawn

MA portion of BAE Licensure Program is being withdrawn. This was a hold-out from the Holmes Education Reform Movement when the College of Education along with the Department of Art Education agreed to endorse certification of teachers only at the MA level. In keeping with all other teacher certification programs in the state of Ohio, we now plan to provide a four year teacher preparation program. We remain in compliance with all our accrediting bodies and the State Education Standards.

Includes any additional materials required for the college-level program review of programs and courses

The department is including a new undergraduate program in the area of Arts Management. The program was developed due to student interest and arts communities' needs. There is a ready job market for these students since the cultural enterprise job market is still viable.

We have plans in place for the transition year at both the undergraduate and graduate levels to ensure all students are effectively assisted in the semester conversion process. All students will be assisted by group advising and their own personal faculty advisor during this time to make sure they do not miss any program requirements.

Sincerely,

Patricia L. Stuhr,  
Professor and Chair

## PROGRAM Proposal

### GENERAL PROGRAM INFORMATION

**Arts Entrepreneurship Minor (University Interdisciplinary Minor; Arts Track)**  
**Department of Art Education**

Undergraduate minor

**Arts Entrepreneurship Minor**

**Converted with minimal changes to program goals and/or curricular requirements (e.g., name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)**

### PROGRAM REQUIREMENTS:

Students understand the issues, problems and policy interventions impacting the contemporary arts and cultural sector.

Students understand the purpose, function, and professional decision making in arts and cultural organizations.

Students understand the professional role and responsibilities of the artist and the cultural worker in society.

Students practice creative & critical thinking, opportunity recognition and innovative practice in various arts & cultural environments.

### List the semester courses:

#### Minor Core Courses

Art Educ 4480: Exploring the Creative Sector: Art Issues in the 21<sup>st</sup> Century (3 cr hrs)

Art Educ 4481: Managing Arts Organization: Balancing Stability & Change (3 cr hrs)

Art Educ 4683: Developing Arts Careers: Positioning Passion (3 cr hrs)

Append a current (quarters-based) and proposed (semesters-based) curriculum advising sheet for the program, formatted to meet the unit's standards. **Attached**

### Curriculum map:

PROGRAM GOALS				
Required Courses (offered by unit)	GOAL #1	GOAL #2	GOAL #3	GOAL #4
Course 1: 4480	advanced	intermediate	beginning	intermediate
Course 2: 4481	intermediate	advanced	beginning	intermediate
Course 3: 4683	intermediate	beginning	advanced	intermediate
Required Courses				

<b>(offered outside unit)</b>				
<b>Course 1: Bus 290</b>				<b>beginning</b>
<b>Course 2: Bus 490</b>				<b>intermediate</b>

**Rationale:**

**As the Arts Entrepreneurship Minor has recently been approved (Spring 2010) and will not go into effect until Winter 2011, there are no significant changes in the academic program. Minimal changes in course names, correction in the course numbering, and simplification of prerequisites are intended to clarify the course content and to increase course accessibility to students.**

**TRANSITION POLICY**

**The Arts Entrepreneurship Minor does not go into effect until Winter term of 2011. All courses included in the minor taken before that time, quarter or semester, will be counted toward the minor.**

The Ohio State University  
College of Arts and Sciences

Arts Entrepreneurship Minor (ARTSENT-MN)

Department of Art Education  
Hopkins Hall, 128 N. Oval Mall  
Columbus, OH 43210  
614-292-7183

The Arts Entrepreneurship minor requires a minimum of 24 credit hours of course work. Students are required to take courses in Art Education and Business. No courses may be taken for credit more than once and counted toward this minor.

Through the Art Education minor, students will be able to develop business acumen and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain expertise in business and management with the understanding of arts/cultural institutions necessary to operate effectively in the specific role of arts entrepreneurs.. They will exhibit knowledge of critical and creative skills for use as potential policy makers about varied economic reality of art today, cross-sector collaboration, and their impact on the role of art in society.

**Students must take the following courses:**

Core Courses (9credit hours):

BUS MHR 290 Entrepreneurship

BUS MHR 490 New Venture Creation

Creative Enterprise Courses (15credit hours):

Art Education 480 Art Worlds: Exploring their Reality in the 21<sup>st</sup> Century

Art Education 481 Managing Arts Organizations

Art Education 483 Developing Arts Careers:  
Positioning Passion

**Arts Entrepreneurship minor program guidelines**

The following guidelines govern this minor.

Required for graduation No

Credit hours required A minimum of 24

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted

Overlap with the major No courses may count on the minor and on the major.

Overlap between minors Each minor completed must contain 20 unique hours.

Grades required

- Minimum C- for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required No

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Any changes to the requirements must be approved by the Arts Entrepreneurship Steering Committee.

College of Arts and Sciences  
Curriculum and Assessment Services  
154 Denney Hall, 164 W. 17<sup>th</sup> Ave.  
<http://artsandsciences.osu.edu>

VLW 2/21/10  
OAA approved 6/2/10  
Update 8/9/10 DH



The Ohio State University  
Arts and Sciences  
Arts and Humanities

**Arts Entrepreneurship Minor (XXX, XXX): SEMESTER**

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Department of Art Education  
1961 Tuttle Park  
Columbus, OH 43210  
614-292-7183

The Arts Entrepreneurship minor requires a minimum of 15 credit hours of course work. Students are required to take courses in Art Education and Business. No courses may be taken for credit more than once and counted toward this minor.

Through the Art Education minor, students will be able to develop business acumen and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain expertise in business and management with the understanding of arts/cultural institutions necessary to operate effectively in the specific role of arts entrepreneurs. They will exhibit knowledge of critical and creative skills for use as potential policy makers about varied economic reality of art today, cross-sector collaboration, and their impact on the role of art in society.

**Students must take the following courses:**

Core Courses (6 credit hours):

BUS MHR 290 Entrepreneurship

BUS MHR 490 New Venture Creation

Creative Enterprise Courses (9 credit hours):

Art Education 3480 Exploring the Creative Sector: Art Issues in the 21<sup>st</sup> Century

Art Education 3481 Managing Arts Organizations: Balancing Stability & Change

Art Education 4683 Developing Arts Careers: Positioning Passion

**Arts Entrepreneurship minor program guidelines**

The following guidelines govern this minor.

Required for graduation No

Credit hours required A minimum of 15

Transfer credit hours allowed A maximum of 9

Overlap with the GEC Permitted

Overlap with the major No courses may count on the minor and on the major.

Overlap between minors Each minor completed must contain 12 unique hours.

Grades required

- Minimum C- for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required No

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Any changes to the requirements must be approved by the Arts Entrepreneurship Steering Committee.

Arts and Sciences Curriculum Office <http://artsandsciences.osu.edu>  
The Ohio State University  
4187 Smith Lab. VLW 2/21/10



# FISHER

COLLEGE OF BUSINESS

February 23, 2010

Valarie Williams  
Professor and Associate Dean, Arts and Humanities  
Arts and Sciences  
114 University Hall  
230 N. Oval Mall  
Columbus, OH 43210

Dear Professor Williams:

The Fisher College of Business is pleased to support the proposal for the Art Entrepreneurship Minor in the Department of Art Education in the Arts and Sciences. It is particularly encouraging to see the proposed minor serve the creative and enterprising interests of the arts students at Ohio State, as well as the more business-minded students with professional career interest in various arts industries. Fisher is pleased to support this proposed minor by offering the required courses BUS-MHR 290, *Entrepreneurship*, and BUS-MHR 490, *New Venture Creation*.

As the architect of the Ohio State University Undergraduate Interdisciplinary Minor in Entrepreneurship we have been pleased to see the expansion of entrepreneurship education across campus. We are especially appreciative that the proposed minor incorporates BUS-MHR 290 and BUS-MHR 490 as required courses. As areas outside of Fisher propose new and exciting minors in entrepreneurship, having a common set of core courses will serve to maintain the integrity of entrepreneurship education as a truly cross-disciplinary area of study and to effectively leverage the educational resources of "One University."

The addition of this minor will greatly serve the entrepreneurial interests of Ohio State students. Let us know how we can support your efforts further.

Sincerely,

Christine A. Poon  
Dean and John W. Berry, Sr. Chair in Business

Office of the Dean